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## MILLENNIUM DEVELOPMENT GOALS AND BEYOND 2015

10 September 2013

### **MEDIA ADVISORY**

#### **Global leaders to convene at UN to galvanize bold action to achieve anti-poverty goals, set new course towards sustainable future**

A number of major events during the high-level week of the UN General Assembly will focus on accelerating achievement of the Millennium Development Goals (MDGs) and setting the roadmap for agreeing on a sustainable development framework beyond the 2015 MDG target date.

- WHO:** Heads of State and Government, joined by leaders from the private sector, civil society organizations, philanthropists and senior UN officials
- WHEN:** 23-27 September 2013, with more events occurring before and after
- WHERE:** United Nations Headquarters, New York, and surrounding venues
- WHAT:** Key intergovernmental events taking place include the President of the General Assembly's Special Event on the MDGs (25 September) and the High-level Political Forum on Sustainable Development (24 September). Dozens of other meetings and side events by governments, UN agencies and leaders from civil society, foundations and the private sector will inform these two events and are expected to result in announcements of new actions.

#### **KEY EVENTS:**

##### **The President of the General Assembly's Special Event on the MDGs 25 September, 9.00 a.m. – 6.00 p.m.**

The President of the General Assembly will host a Special Event towards achieving the MDGs, at which UN Member States are also expected to set a roadmap for defining the post-2015 sustainable development agenda. Details at: [www.un.org/millenniumgoals/specialevent.shtml](http://www.un.org/millenniumgoals/specialevent.shtml)

##### **A Life of Dignity for All**

The Secretary-General will present his annual report on accelerating the MDGs – which this year includes his recommendations on the post-2015 development agenda – to UN Member States at the Special Event. The report, "A Life of Dignity for All" and an overview, are available at: [www.un.org/millenniumgoals](http://www.un.org/millenniumgoals).

**Inaugural meeting of the High-level Political Forum on sustainable development  
24 September, 3.00 – 7.00 p.m.**

The High-level Political Forum (HLPF), established as an outcome of the Rio+20 conference, will bring Heads of State and Government together every four years to promote the implementation of sustainable development and address new challenges. The HLPF will also meet annually at the ministerial level on sustainable development issues. The closing session of the Commission on Sustainable Development, on 20 September, will lead up to the inaugural meeting of the HLPF, which will assume the functions of the CSD at a higher level.

**MDG Success: Accelerating Action, Partnering for Impact  
23 September, 10.00 a.m. – 6.00 p.m.**

**Trusteeship Council, UN Headquarters**

Hosted by United Nations Secretary-General Ban Ki-moon, *MDG Success: Accelerating Action, Partnering for Impact*, brings together Heads of State and Government as well as leaders from the private sector, civil society, philanthropy and international organizations to catalyze further progress to achieve the MDGs. Focusing on concrete examples of scaling up success and identifying opportunities for further action with an emphasis on the “how”, the event will highlight examples from partnerships across the spectrum of the MDGs and is intended to help enrich the deliberations of the General Assembly on 24-25 September and beyond. More details at: <http://www.un.org/millenniumgoals/mdgpartner.shtml>

**WHY:**

The MDGs have been the most effective global anti-poverty push in history, and the success of the MDGs so far is a strong foundation for further progress to be achieved by 2015 and beyond. Several MDG targets have already been met and, with intensified action, more can be reached in the next two years – but accelerated progress is needed in many areas. As the MDG target date approaches, the UN, Governments, civil society and others have been engaged in an extensive process to address a range of growing international challenges and meet the needs of people and planet. September’s high-level events come as the world’s quest to end poverty and put the planet on a sustainable course has reached an unprecedented moment of urgency.

**The deadline for media accreditation is 11 September 2013.**

If you have a valid UN Media pass, you DO NOT need to apply for a separate badge to cover the UN General Assembly. We do not provide accreditation to documentary film crews from 17 September to 2 October 2013. For more information on media accreditation and how to apply, visit: <http://www.un.org/en/media/accreditation/UNGA68.shtml>  
Email: [malu@un.org](mailto:malu@un.org), tel: +1 212 963 6934 or +1 212 963 6937

**PRESS CONTACTS**

**(unless otherwise stated in the list of events and press conferences below)**

**UN Department of Public Information:**

Charlotte Scaddan, [scaddan@un.org](mailto:scaddan@un.org), +1 212 963 9378

Dan Shepard, [shepard@un.org](mailto:shepard@un.org), +1 212 963 9495

Wynne Boelt, [boelt@un.org](mailto:boelt@un.org), +1 212 963 8264

Pragati Pascale, [pascale@un.org](mailto:pascale@un.org), +1 212 963 6870

Full list of **UN System-wide communications contacts** available at:

<http://www.un.org/millenniumgoals/pdf/mediacontacts.pdf>

**For embed codes of the live webcasts from UN Web TV, contact:**

Andreas Damianou, [damianou@un.org](mailto:damianou@un.org)

**For television live coverage/feeds and b-roll:**

Dave Woodie, [woodie@un.org](mailto:woodie@un.org), +1 212 963 9399/ +1 212 963 7650

Martin Redi, [redi@un.org](mailto:redi@un.org), +1 917 367 9231

**For radio live coverage / feeds:** +1 212 963 7656 or +1 212 963 3349

## **PRESS CONFERENCES**

All press conferences will take place in the Press Briefing Room (S-237) and all stakeouts will take place at the Conference Building Stakeout, unless noted otherwise. The schedule is subject to change – please check daily media alert for latest information:

<http://www.un.org/en/media/accreditation/alert.shtml>

**10 September**, 12.20 p.m. Press briefing to launch UN Development Group report, **“One Million Voices: The World We Want”**, with Secretary-General Ban Ki-moon; UNDP Administrator Helen Clark; Amina Mohammed, Special Adviser of the Secretary-General on Post-2015 Development Planning.

Press contact: Stanislav Saling, [stanislav.saling@undp.org](mailto:stanislav.saling@undp.org), +1-646-781-4077

**12 September**, time TBC. Audio **press briefing to launch “A Promise Renewed”**, a report including new child mortality data, with UNICEF Executive Director Anthony Lake and others.

Press contact: Kate Donovan, [kdonovan@unicef.org](mailto:kdonovan@unicef.org)

**17 September**, 11.20 a.m. Press briefing by John Ashe, President of the 68<sup>th</sup> session of the General Assembly, on the **upcoming Assembly session**.

Press contact: Afaf Konja, [konja@un.org](mailto:konja@un.org)

**19 September**, 12.00 p.m. Press conference to launch the **MDG Gap Task Force Report 2013**, with Secretary-General Ban Ki-moon; Shamshad Akhtar, Assistant Secretary-General for Economic Development at the UN Department of Economic and Social Affairs; and Olav Kjørven, Assistant Secretary-General and Director of the Bureau for Development Policy at the UN Development Programme.

Press contacts:

Wynne Boelt, [boelt@un.org](mailto:boelt@un.org), +1 212 963 9264

Dheepa Pandian, [dheepa.pandian@undp.org](mailto:dheepa.pandian@undp.org), +1 212 906 6860

## **23 September**

10.00 a.m. Press conference on the General Assembly **High-level Meeting on Disability and Development**, with representatives of Governments and disability activists.

Press contacts:

Melanie Prudhomme, [prudhommem@un.org](mailto:prudhommem@un.org), +1 917 367 3541

Dan Shepard, [shepard@un.org](mailto:shepard@un.org). +1 212 963 9495

11.00 a.m. Press conference by high-level participants in **MDG Success: Accelerating Action, Partnering for Impact**

Press contacts:

Charlotte Scaddan, [scaddan@un.org](mailto:scaddan@un.org), +1 917 367 9378

Pragati Pascale, [pascale@un.org](mailto:pascale@un.org), +1 212 963 6870

**All press conferences and official events as well as some side events  
will be webcast at [webtv.un.org](http://webtv.un.org)**

## **EVENTS**

Several announcements of new actions are expected to be made at events organized by Governments, UN agencies, leaders from civil society, foundations and the private sector, at the UN or elsewhere in New York City, including the following:

**16 September TEDxUNPlaza** event supported by the Division of Sustainable Development of UN DESA and the UN Office for Partnerships.

Details: [www.tedxunplaza.com](http://www.tedxunplaza.com)

**19-20 September UN Global Compact Leaders Summit 2013:** Architects of a Better World, Grand Hyatt Hotel, New York. Chaired by Secretary-General Ban Ki-moon, over 1,000 business, government, civil society and UN leaders will look at how the private sector can further contribute to global development priorities.

Press contact: Kristen Coco, [cocok@un.org](mailto:cocok@un.org), +1 917 367 8566

Details: <http://www.leaderssummit2013.org/home>

**22-24 September Social Good Summit**, 92nd Street Y, New York. At this event where big ideas meet new media to create innovative solutions, a diverse and high-profile roster of speakers will interact with hundreds of bloggers and digital media. Organized by the UN Foundation and UNDP with Mashable, the 92nd Street Y and Ericsson, on the Theme "2030 Now".

Press contact: Caleb Tiller, [ctiller@unfoundation.org](mailto:ctiller@unfoundation.org)

Details at: <http://mashable.com/sgs/#sgs>

## **23 September**

9.00 a.m. – 6.00 p.m. **General Assembly High-level Meeting on Disability and Development**, UN Headquarters. UN Messenger of Peace Stevie Wonder, as well as hundreds of disability activists will join government and UN leaders to look at how to achieve the MDGs and other agreed development goals for persons with disabilities.

Press contacts: Melanie Prudhomme, [prudhommem@un.org](mailto:prudhommem@un.org), +1 917 367 3541,

Dan Shepard, [shepard@un.org](mailto:shepard@un.org), +1 212 963 9495

Details: [www.un.org/en/ga/68/meetings/disability.shtml](http://www.un.org/en/ga/68/meetings/disability.shtml)

10.00 a.m. – 6.00 p.m. **MDG Success: Accelerating Action, Partnering for Impact**. See above.

Press contacts:

Charlotte Scaddan, [scaddan@un.org](mailto:scaddan@un.org), +1 917 367 9378

Pragati Pascale, [pascale@un.org](mailto:pascale@un.org), +1 212 963 6870

Details: <http://www.un.org/millenniumgoals/mdgpartner.shtml>

## **24 September**

3.00 - 7.00 p.m. Inaugural session of **High-level Political Forum on sustainable development**, UN Headquarters. See above. Press contact: Dan Shepard, [shepard@un.org](mailto:shepard@un.org), +1 212 963 9495

5.00 – 7.30 p.m. **MDG Advocacy Group Innovation Forum**, UN Headquarters.  
Press contact: Gabo Arora, [arora2@un.org](mailto:arora2@un.org), +1 917 770 1097

**25 September, 9.00 a.m. – 6.00 p.m. The President of the General Assembly’s Special Event on the MDGs**, Trusteeship Council, UN Headquarters. See above.

Press contacts:

Afaf Konja, [konja@un.org](mailto:konja@un.org) (for the GA Presidency)

Charlotte Scaddan, [scaddan@un.org](mailto:scaddan@un.org), +1 917 367 9378

Pragati Pascale, [pascale@un.org](mailto:pascale@un.org), +1 212 963 6870

Details: <http://www.un.org/millenniumgoals/specialevent.shtml>

**25 September, 11.00 a.m. – 1.00 p.m.** Combined event for **the Global Education First Initiative and Learning for All**. UN Secretary-General Ban Ki-moon, World Bank President Jim Kim, and UN Special Envoy for Global Education Gordon Brown will convene a High-level Roundtable on Learning for All: Coordinating the Financing and Delivery of Education. Education activist Malala Yousafzai will give a keynote speech, followed by an interactive panel discussion moderated by Mr. Brown.

Press contacts:

Shimali Senanayake, [ssenanayake@unicef.org](mailto:ssenanayake@unicef.org), + 1 917 265 4516

Wynne Boelt, [boelt@un.org](mailto:boelt@un.org), +1 212 963 8264

Details: <http://www.globaleducationfirst.org>

**28 September, 6.00 p.m. Global Citizen Festival concert**, Central Park, New York.

Senior UN officials will join artists Stevie Wonder, Alicia Keyes, the Kings of Leon and John Mayer for a concert to raise awareness and mobilize action on global poverty and the MDGs, for an expected live audience of over 60,000 and broadcast audience of millions. Organized by the Global Poverty Project in partnership with the UN and others.

Press contact: Amy Freeland, [amy.freeland@globalpovertyproject.com](mailto:amy.freeland@globalpovertyproject.com)

Details: <http://festival.globalcitizen.org/>

**A complete list of side events is available at:**

**<http://www.un.org/millenniumgoals/pdf/proposed-side-events-2013-special-event.pdf>**

**Updates of this media advisory as well as a press kit and fact sheets on the MDGs will be available at <http://www.un.org/millenniumgoals/news.shtml>**